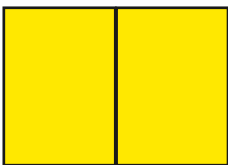


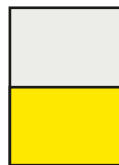


- The Best and Most Fresh Computer & Video Games Magazine in Finland.
- 75 000 readers (National Readership Study - KMT, late 2013).
- 12 issues / year.
- Highest profile ratings among young male readers.
- Main target group: Males under 29 years old.

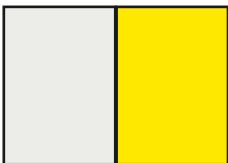
Ad sizes



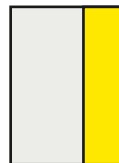
2/1 pages
460 x 297 mm
+ 5 mm bleed



1/2 horizontal
230 x 148 mm
+ 5 mm bleed



1/1 pages
230 x 297 mm
+ 5 mm bleed



1/3 vertical
74,5 x 297 mm
+ 5 mm bleed

Ad prices

2/1	3990 €	First spread	4590 €
1/1	2790 €	Back cover	3390 €
1/2	1690 €	Inside cover	2990 €
1/3	990 €		

All prices in euros, VAT 0%

Authorized media agencies are eligible for a 15% media agency discount.

Timetable

Issue	Bookings deadline	Material deadline	Out on
172	8.12.2016	15.12.2016	5.1.2017
173	10.1.2017	17.1.2017	3.2.2017
174	7.2.2017	14.2.2017	3.3.2017
175	14.3.2017	21.3.2017	7.4.2017
176	11.4.2017	18.4.2017	5.5.2017
177	9.5.2017	16.5.2017	2.6.2017
178	8.6.2017	15.6.2017	7.7.2017
179	11.7.2017	18.7.2017	4.8.2017
180	8.8.2017	15.8.2017	1.9.2017
181	12.9.2017	19.9.2017	6.10.2017
182	10.10.2017	17.10.2017	3.11.2017
183	7.11.2017	14.11.2017	1.12.2017

Materials

Advertisements via email:
aineisto@pelaajalehti.com
 (file sizes > 8MB use FTP transfer, login details provided by ad sales)

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