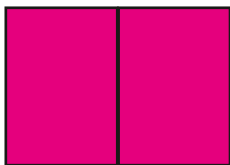




- 44 000 readers.
- 8 issues / year.
- Finland's biggest magazine about anime, manga and Japanese pop culture.
- Target group: young females.
- 72% of the readers are females and 68% are under 20 years old.

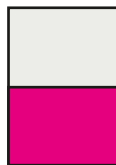
## ▶ Ad sizes



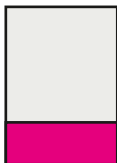
2/1 pages  
380 x 260 mm  
+ 5 mm bleed



1/1 pages  
190 x 260 mm  
+ 5 mm bleed



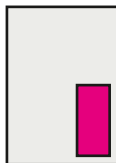
1/2 horizontal  
190 x 130 mm  
+ 5 mm bleed



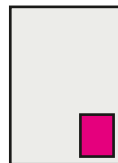
1/3 horizontal  
190 x 85 mm  
+ 5 mm bleed



1/3 vertical  
62,3 x 260 mm  
+ 5 mm bleed



1/6  
52,3 x 115 mm



1/9  
52,3 x 73,5 mm

## ▶ Timetable

▶ Issue	▶ Bookings deadline	▶ Material deadline	▶ Out on
89	19.1.2016	26.1.2016	12.2.2016
90	1.3.2016	8.3.2016	24.3.2016
91	5.4.2016	12.4.2016	29.4.2016
92	24.5.2016	31.5.2016	17.6.2016
93	5.7.2016	12.7.2016	29.7.2016
94	16.8.2016	23.8.2016	9.9.2016
95	4.10.2016	11.10.2016	28.10.2016
96	22.11.2016	29.11.2016	16.12.2016

## ▶ Ad prices

2/1	3060 €	1/6	410 €
1/1	1670 €	1/9	240 €
1/2	1010 €	Back cover	1990 €
1/3	670 €	Inside cover	1710 €

All prices in euros, VAT 0%

Authorized media agencies are eligible for a 15% media agency discount.

## ▶ Materials

Advertisements via email:

[aineisto@animelehti.fi](mailto:aineisto@animelehti.fi)

(file sizes > 8MB use FTP transfer, login details provided by ad sales)

## ▶ Contact

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