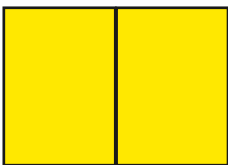


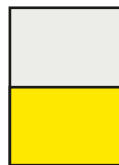


- The Best and Most Fresh Computer & Video Games Magazine in Finland.
- 75 000 readers (National Readership Study - KMT, late 2013).
- 12 issues / year.
- Highest profile ratings among young male readers.
- Main target group: Males under 29 years old.

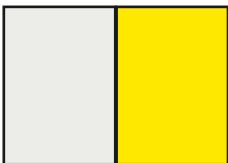
### Ad sizes



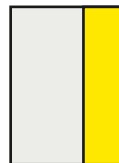
2/1 pages  
460 x 297 mm  
+ 5 mm bleed



1/2 horizontal  
230 x 148 mm  
+ 5 mm bleed



1/1 pages  
230 x 297 mm  
+ 5 mm bleed



1/3 vertical  
74,5 x 297 mm  
+ 5 mm bleed

### Ad prices

2/1	3990 €	<b>First spread</b>	4590 €
1/1	2790 €	<b>Back cover</b>	3390 €
1/2	1690 €	<b>Inside cover</b>	2990 €
1/3	990 €		

All prices in euros, VAT 0%

Authorized media agencies are eligible for a 15% media agency discount.

### Timetable

Issue	Bookings deadline	Material deadline	Out on
160	8.12.2015	15.12.2015	8.1.2016
161	12.1.2016	19.1.2016	5.2.2016
162	9.2.2016	16.2.2016	4.3.2016
163	8.3.2016	15.3.2016	1.4.2016
164	12.4.2016	19.4.2016	6.5.2016
165	10.5.2016	17.5.2016	3.6.2016
166	7.6.2016	14.6.2016	1.7.2016
167	12.7.2016	19.7.2016	5.8.2016
168	9.8.2016	16.8.2016	2.9.2016
169	13.9.2016	29.9.2016	7.10.2016
170	11.10.2016	18.10.2016	4.11.2016
171	8.11.2016	15.11.2016	2.12.2016

### Materials

Advertisements via email:  
[aineisto@pelaajalehti.com](mailto:aineisto@pelaajalehti.com)  
 (file sizes > 8MB use FTP transfer, login details provided by ad sales)

### Contact

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