

SANKARI



- **Sankari** is Finland's only magazine for kids interested in videogames, toys and cool gadgets.
- **Sankari** is targeted for boys and girls aged 8–13 years.
- **Sankari** has a street-date 5 times per year, including Spring-time, Out-of-School, Back to School and Christmas.
- **Sankari** is safe for all ages. No PEGI-18 content.
- **Sankari** is sold as single issues and is available for subscription starting Q1/2016.

Ad sizes



2/1 pages
400 x 274 mm
+ 3 mm bleed



Corner
74 x 74 x 104 mm
+ 3 mm bleed



1/1 pages
200 x 274 mm
+ 3 mm bleed



1/3 vertical
65 x 274 mm
+ 3 mm bleed



Half Half
400 x 137 mm
+ 3 mm bleed



1/2 horizontal
200 x 137 mm
+ 3 mm bleed

Ad prices

2/1	2400 €	Spread one	2900 €
1/1	1600 €	Back page	2100 €
1/2	1150 €	Corner	390 €
1/3	1050 €	Half Half	1800 €

All prices in euros, VAT 0%

Authorized media agencies are eligible for a 15% media agency discount.

Materials

Advertisements via email:

aineisto@pelaaajalehti.com

(file sizes > 8MB use FTP transfer, login details provided by ad sales)

Timetable

Issue	Bookings deadline	Material deadline	Out on
7	24.1.2017	31.1.2017	17.2.2017
8	21.3.2017	28.3.2017	13.4.2017
9	30.5.2017	6.6.2017	23.6.2017
10	25.7.2017	1.8.2017	18.8.2017
11	19.9.2017	26.9.2017	13.10.2017
12	31.10.2017	7.11.2017	24.11.2017

Contact

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