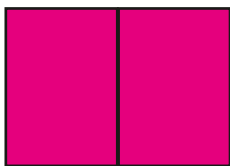




- 44 000 readers.
- 8 issues / year.
- Finland's biggest magazine about anime, manga and Japanese pop culture.
- Target group: young females.
- 72% of the readers are females and 68% are under 20 years old.

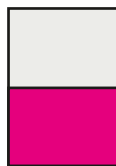
## ▶ Ad sizes



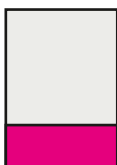
2/1 pages  
380 x 260 mm  
+ 5 mm bleed



1/1 pages  
190 x 260 mm  
+ 5 mm bleed



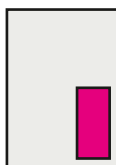
1/2 horizontal  
190 x 130 mm  
+ 5 mm bleed



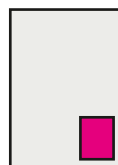
1/3 horizontal  
190 x 85 mm  
+ 5 mm bleed



1/3 vertical  
62,3 x 260 mm  
+ 5 mm bleed



1/6  
52,3 x  
115 mm



1/9  
52,3 x  
73,5 mm

## ▶ Timetable

▶ Issue	▶ Bookings deadline	▶ Material deadline	▶ Out on
97	3.1.2017	10.1.2017	27.1.2017
98	21.2.2017	28.2.2017	17.3.2017
99	4.4.2017	11.4.2017	28.4.2017
100	16.5.2017	23.5.2017	9.6.2017
101	4.7.2017	11.7.2017	28.7.2017
102	3.10.2017	10.10.2017	27.10.2017
103	21.11.2017	28.11.2017	15.12.2017

## ▶ Ad prices

2/1	3060 €	1/6	410 €
1/1	1670 €	1/9	240 €
1/2	1010 €	Back cover	1990 €
1/3	670 €	Inside cover	1710 €

All prices in euros, VAT 0%

Authorized media agencies are eligible for a 15% media agency discount.

## ▶ Materials

Advertisements via email:

[aineisto@animelehti.fi](mailto:aineisto@animelehti.fi)

(file sizes > 8MB use FTP transfer, login details provided by ad sales)

## ▶ Contact

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