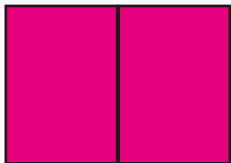




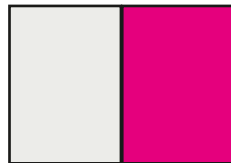
- 40 000 readers
- 6 issues / year
- Finland's biggest magazine about anime, manga and Japanese pop culture

- Target group: young females
- 72% of the readers are females and 68% are under 20 years old

## ▶ Ad sizes



**2/1 pages**  
380 x 260 mm  
+ 3 mm bleed



**1/1 pages**  
190 x 260 mm  
+ 3 mm bleed

## ▶ Materials

Advertisements via email:  
**aineisto@animelehti.fi**  
(file sizes > 8MB use FTP transfer,  
login details provided by ad sales)

## ▶ Timetable

▶ Issue	▶ Bookings deadline	▶ Material deadline	▶ Street date
104	30.1.2018	6.2.2018	23.2.2018
105	17.4.2018	23.4.2018	11.5.2018
106	22.5.2018	29.5.2018	15.6.2018
107	24.7.2018	31.7.2018	17.8.2018
108	18.9.2018	25.9.2018	12.10.2018
109	27.11.2018	4.12.2018	21.12.2018

## ▶ Contact **h<sup>t</sup>own**

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