



- Finland's longest-running podcast!
- 2-3 hour podcast episodes with gaming and entertainment content
- Voted the 2nd best podcast in Finland in 2017
- Regular guest stars from the entertainment and gaming industries
- Topics range from games to movies, TV series, books, board games, comics, music and more

## ▶ Advertisements

▶ Pre-recorded ad		▶ Native ad	
15 sec	200 € + VAT	15 sec	200 € + VAT
30 sec	300 € + VAT	30 sec	300 € + VAT
60 sec	400 € + VAT	60 sec	400 € + VAT

**! Disclaimer: We reserve the right not to publish any offensive or otherwise unsuitable material.**

## ▶ Timetable

▶ Recording date	▶ Release date
23.1.2019	24.1.2019
6.2.2019	7.2.2019
20.2.2019	21.2.2019
6.3.2019	7.3.2019
20.3.2019	21.3.2019
3.4.2019	4.4.2019
17.4.2019	18.4.2019
30.4.2019	2.5.2019
15.5.2019	16.5.2019
29.5.2019	30.5.2019
4.6.2019	5.6.2019

## ▶ Statistics:

- Youtube, iTunes, Pelaajalehti.com, Spotify and other podcast platforms
- 5900 sessions per cast (in Youtube, Pelaajalehti.com and Spotify)
- An average of 57% of listeners listen for more than an hour per session (Spotify, Pelaajalehti.com)
- 220+ episodes
- 11 episodes per season, 2 seasons per year

## ▶ Materials

Advertisements via email:  
**aineisto@pelaajalehti.com**  
 (file sizes > 8MB use FTP transfer, login details provided by ad sales)

## ▶ Contact

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