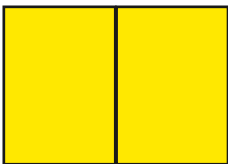


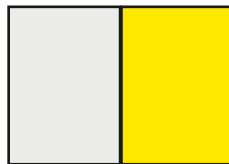


- The best and most modern computer & video games magazine in Finland
- 50 000 readers
- 11 issues / year
- Highest profile ratings among young male readers
- Main target group: Males under 29 years old

**Ad sizes**



2/1 pages  
460 x 297 mm  
+ 3 mm bleed



1/1 pages  
230 x 297 mm  
+ 3 mm bleed

**Materials**

Advertisements via email:  
**aineisto@pelaajalehti.com**  
(file sizes > 8MB use FTP transfer, login details provided by ad sales)

**Timetable**

Issue	Material deadline	Street Date
196	14.12.2018	31.12.2018
197	15.1.2019	1.2.2019
198	12.2.2019	1.3.2019
199	19.3.2019	5.4.2019
200	16.4.2019	3.5.2019
201	21.5.2019	7.6.2019
202 (double issue!)	13.6.2019	5.7.2019
203	20.8.2019	6.9.2019
204	17.9.2019	4.10.2019
205	15.10.2019	1.11.2019
206	19.11.2019	6.12.2019

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