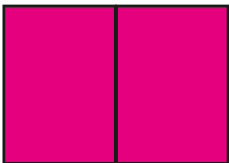




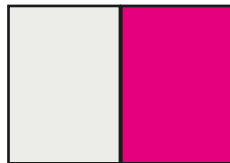
- 40 000 readers
- 4 issues / year
- Finland's biggest magazine about anime, manga and Japanese pop culture

- Target group: young females
- 72% of the readers are females and 68% are under 20 years old

## ▶ Ad sizes



2/1 pages  
380 x 260 mm  
+ 3 mm bleed



1/1 pages  
190 x 260 mm  
+ 3 mm bleed

## ▶ Materials

Advertisements via email:  
[aineisto@animelehti.fi](mailto:aineisto@animelehti.fi)  
(file sizes > 8MB use FTP transfer,  
login details provided by ad sales)

## ▶ Timetable

▶ Issue	▶ Material deadline	▶ Street date
110	29.1.2019	15.2.2019
111	28.5.2019	14.6.2019
112	24.9.2019	11.10.2019
113	26.11.2019	13.12.2019

## ▶ Contact

Petteri Moisio (CEO)  

- +358 40 7051380
- petteri.moisio@h-town.fi

### Contact Information:

- PO-BOX 1378, 00101 Helsinki, Finland